electronic IMAGING 2021 ONLINE

11-15 January Short Courses
18-21 and 25-28 Technical Program

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INDUSTRY/ACADEMIC PARTNERSHIPS EI is the place where industry and academia meet and form mutually-beneficial relationships

CONFERENCE KEYNOTE TALKS provide a greater context for understanding the interelated topics that comprise electronic imaging

SYMPOSIUM PLENARIES inspire and help attendees make connections between various areas of the field

TECHNICAL COMPETENCE attendees stay up-to-date on the latest technological advances and trends in their industry

Where Industry and Academia Meet to Advance Imaging Across Applications

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AN INTERNATIONAL EVENT

PARTICIPANTS FROM MORE THAN 35 COUNTRIES and TERRITORIES

Australia, Austria, Belarus, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Latvia, Mexico, Morocco, the Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, UK, USA* and more than 35 US STATES


- 20% Europe
- 17% Asia/Australia
- 63% Americas
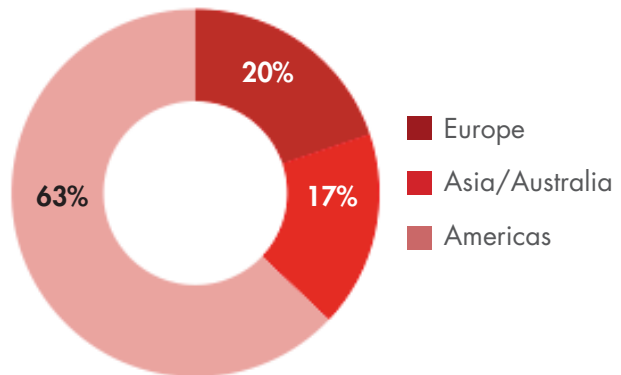
32% of attendees come from the greater Silicon Valley

WHERE INDUSTRY AND ACADEMIA MEET

FROM INDUSTRY

Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Draper, DXOMARK, Facebook, Fairchild, FutureWei/Huawei, Google, GoPro, HP, Intel, Intuitive Surgical, Karl Storz, Konica, Labsphere, Lexmark, LG, Logitech, Lyft, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, PARC, Pixelteq, Qualcomm, Ricoh, Samsung, Sony, SRI, Tesla, Texas Instruments, Uber, Valeo, Xerox, Zoox and 200+ more.*

- 44% Academia
- 5% Government
- 48% Industry
- 3% Consultant/Other
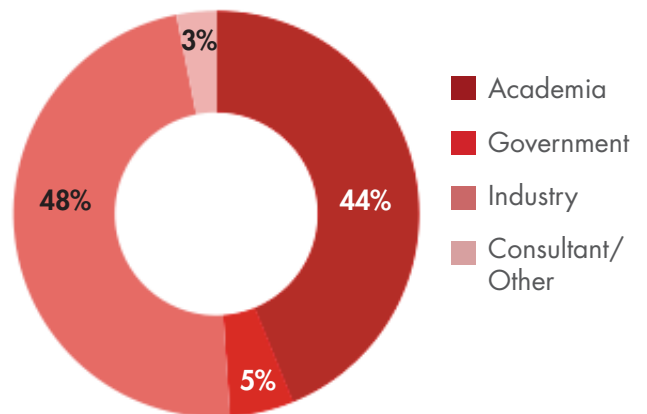
FROM ACADEMIA

Beijing Inst. of Tech., Binghamton Univ., Chiba, Chukyo, Chung-Ang, Chungbuk, Columbia, Eindhoven, EPFL, Fraunhofer, Gwangju Institute, Harvard, Hong Kong Baptist Univ., Inha, Iowa State, Keio, KAIST, Kyungpook Nat'l. Univ., McGill, Northwestern, NTNU, NYU, Notre Dame, Ohio State, Purdue, RPI, RIT, Shizuoka Univ., Simon Fraser, Stanford, Taiwan Univ. of Science & Tech., Tampere Univ. of Tech., Tech. Univ. Delft, Tech. Hochschule Brandenberg, Tohoku, Tokyo Inst. of Tech., UC Berkeley, UCSD, Univ. degli Studi di Milano, Univ. of Kentucky, Univ. of Rochester, USC, Warsaw Univ. of Tech., Waseda, Yale, Yonsei, and 100+ more.*

*Attendee countries and institutions from past 3 years. Charts show attendee % from EI2018.

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Type	Amount	What you get
E-booth	$790	• Logo on the front page of the Symposium portal (where attendees access classes and technical sessions) that takes attendee to your e-booth. • An e-booth in which you may place collateral materials (product information, images, videos, FAQ sheets, links, etc.). • Scheduling of live sessions in the Symposium program where you can demonstrate products and talk with potential customers. • Acknowledgment via rotating slides shown during the plenary session. • Logo on Symposium website with link back to URL of your choice. • The ability to connect directly with attendees and share information confidentially (GDPR compliant).
E-booth + Registration	$1,150	Same as above + Registration for ONE PERSON.
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Symposium Donor	$1,500	Logo on Symposium online portal and Symposium website with link to URL of choice + rotating logo during Plenary Talk + ONE (1) EI2021 registration.
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